

Ready to partner with your business to develop a circular economy

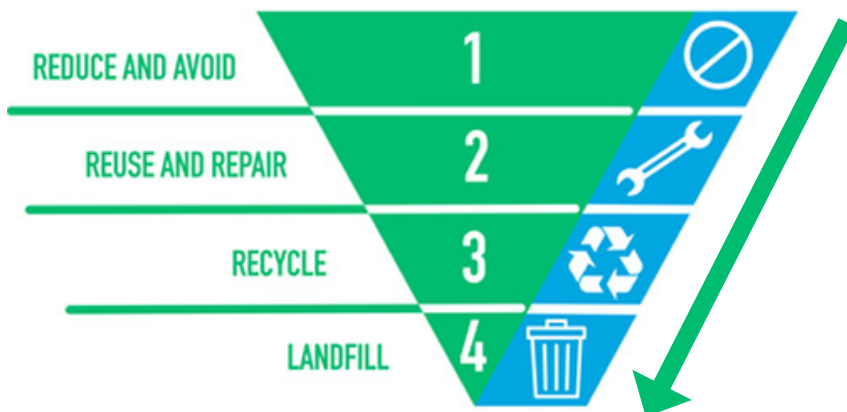
Circularity is built on conservation and regeneration of natural systems that seek to mimic nature's circular resource flows.

A **circular economy** integrates these practices and frameworks into modern, industrial, and global supply chains to design out waste and pollution and keep products & materials in use for longer.

At **Pilot Pen Australia**, we see the effort being made by businesses and government departments to become more environmentally friendly in their operations. That's why we've committed to helping your business transition to a circular economy that can support ESG-led growth.



Waste Hierarchy



SOURCE: Planet Ark - recyclingnearyou.com.au/reuse-hub/

At Pilot Pen, we too are on a journey, as we consider both the product lifecycle and circular economy principles when developing products for your business.

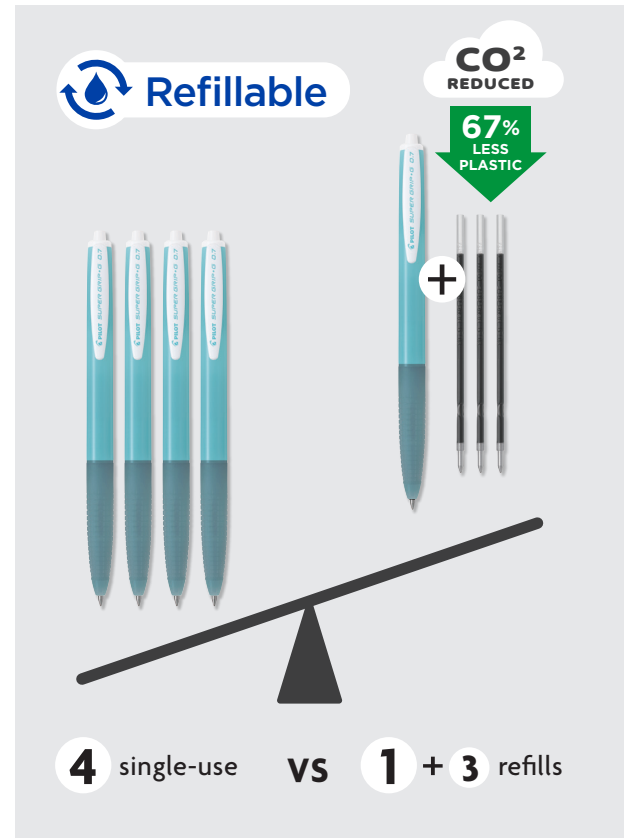


Refilling products is one such way to Reuse & is at the heart of our sustainability approach – it's about avoiding or eliminating plastic waste by extending the life of plastics and reducing the use of raw materials.

Did you know 'Reuse' is at the top of the waste hierarchy, higher up than 'recycle'? Generally, the higher up the waste hierarchy, the bigger the positive impact on our environment.

We've designed a quality, Japanese produced range of writing instruments that can be refilled many times over to assist your business in achieving its goals.

To get your business started on a journey of sustainable office products, contact Pilot Pen Australia to learn more & ask about a trial of our new PILOT Eco-pack at sustainable@pilotpen.com.au



*Each Eco-pack box contains 12 individual pouches (1 pen + 3 refills)
- one Eco-pack box is the equivalent of 48 pens.*



Savings of up to 52% - each Eco-pack represents a significant saving vs RRP of 48 individual equivalent pens.



Recycled materials use to make the pen barrels for PILOT's Ocean Plastic pens, including plastic waste from oceans.



Recyclable packaging made from FSC™ certified paper that is sustainably sourced and fully recyclable. Printed with vegetable-based ink that is biodegradable.

